



**Avanti
Home and Mold
Inspections**

What Agents Need to Know about ... "INFRARED THERMAL IMAGING"

New

What is Infrared Thermal Imaging? – "A New Era in Home Inspections"

Simply put, it is a technologically sophisticated camera which can produce an thermal image by sensing temperature differences in materials. It has been in use for decades with widespread applications across many fields from commercial industrial to medical applications.

Up until the this past year, Infrared cameras and training have traditionally been extremely expensive which has prohibited its use in the home inspection industry. While still at a large premium, camera costs and training are now within reach by a select few.

What does this mean for Home Inspections?

This technology will reliably source anomalies such as moisture issues that would normally have gone undetected by a traditional visual inspection. As a home inspection firm, we are compelled to offer this to our clients. It demonstrates progressiveness and commitment to this industry and our clients.

Why Now?

Clients have done their research and are increasingly demanding more reliable information about their home, beyond that of a traditional visual inspection. A steadily growing awareness and demand for infrared services from clients is pushing the home inspection industry towards the use of this technology. It is estimated that 50% of all inspections within the next two years will include a "Thermal Imaging Scan" of the residence as a component of the inspection.


We can help educate and prepare Real Estate Agents?

A **progressive attitude** is the key. By embracing this new technology, clients will thank you for recommending us, remain loyal and refer more business your way. As 'Thermal Imaging' grows in its acceptance, we need to prepare ourselves to understand and reap its full benefits for our clients. It is an important and necessary evolution. A traditional home inspection has now taken a quantum leap in its level of sophistication.

Responsible Implementation ... Optional Extended Service

'Avanti Home and Mold Inspections' is committed to introducing and applying this technology responsibly to both agents and clients. Our traditional visual inspection will always be the mainstay of our business. Thermal Imaging will be an optional extended service giving both agents and clients a chance to adjust and learn with us along the way. Call us to learn more.

As great as this is, as an Agent you need to know ...

At  ... we don't panic the client because ... **presentation is everything.**

Russ Fasullo,

President

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